

***Engaging Medical Providers and the Reach Out and Read Program in State Early Learning  
Strategies to Promote School Readiness***



**Maureen Finneran, MSW**

Manager

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**Lorrie Grevstad, RN, MN**

Project Officer

Division of Home Visiting and Early Childhood Systems, MCHB

A nurse for 40 years, Lorrie Grevstad's past 25 years have been devoted to public health and focusing on young children and their caregivers. Lorrie led the development of Healthy Child Care Washington and then became lead for Washington's Early Childhood Comprehensive Systems grant. This grant led to the public-private partnership creating a statewide early childhood comprehensive plan, titled "Kids Matter, Improving Outcomes for Children in Washington

State". She was the 2004 recipient of the Healthy Mothers, Healthy Babies, Cynthia F. Shurtleff Award for outstanding leadership and collaborative efforts promoting the health and well-being of young children and families in Washington State. She encourages collaboration across systems, working to connect research with policy and practice to help assure Washington's youngest citizens are healthy and ready to succeed in school. Lorrie currently works with HRSA's Early Childhood Systems and Home Visiting Project Officer for Region X.



**Jill Sells, MD**

Regional Director

Reach Out and Read Washington State

After practicing primary care pediatrics, Dr Jill Sells transitioned her career into early childhood consulting focusing on state systems and policy work, including the engagement of doctors in early learning. From 2005-2008 she was the founding Director of Docs For Tots Washington State and has served in various leadership roles related to early learning efforts including the state Early Childhood Comprehensive Systems Grant (ECCS), the Washington State

Early Learning Plan, and the Washington State Literacy Team. In 2007 Dr Sells helped launch a statewide Reach Out and Read program. As Washington State Regional Director for Reach Out and Read, Dr. Sells is responsible for the overall strategy and implementation of all aspects of Reach Out and Read in Washington State. Dr. Sells is thrilled to see growing support for early learning in Washington State, along with increasing recognition of the important role that doctors and primary care health providers can play in improving education.

***MCH and Early Childhood Settings: Reaching Children Where They Are to Provide Comprehensive Services***



**Christine Johnson-Staub**

Senior Policy Analyst  
CLASP

Ms. Johnson-Staub is a senior policy analyst on the Child Care and Early Education team at CLASP. With expertise in the areas of systems building, design and implementation of quality rating systems, child care subsidy programs and policy and technical assistance, she helps guide CLASP's state technical assistance as well as its work on financing and linking systems. Prior to joining CLASP, Ms. Johnson-Staub consulted with public and private agencies across the country on policy and system development related to child care and early education. Ms. Johnson-Staub also spent time providing management and policy support to a large child care agency, and directing a regional family support coalition. She has worked with state and federal legislative offices as well as a variety of public, private, and non-profit agencies. Ms. Johnson-Staub earned a Master's Degree in Public Policy from The George Washington University, and a bachelor's degree from the University of California



**Stephanie Schmit, MSW**

Policy Analyst  
CLASP

Stephanie Schmit is a policy analyst on the child care and early education team at the Center for Law and Social Policy. Her work at CLASP is focused on quantitative and qualitative analysis of data, as well as technical assistance and policy analysis across a range of early childhood issues with emphasis on Head Start and Early Head Start. Prior to joining CLASP, Ms. Schmit gained experience with home visiting on a direct practice and policy level and worked for the Parents as Teachers National Center during graduate school. She received a bachelor's degree in social work from the University of Cincinnati and a master's degree in social work with a concentration in children, youth, and families from Washington University in St. Louis.